

# Looking Forward: Offering a 21<sup>st</sup> Century Alaskan Education

Chancellor Rick Caulfield

Fall 2017



# PRESENTATION OUTLINE



**UAS and Strategic Pathways** 

- Mission, vision, values
- UAS in brief
- Accomplishments
- Challenges
- Opportunities: Offering a 21<sup>st</sup> Century Education

# **UAS MISSION**

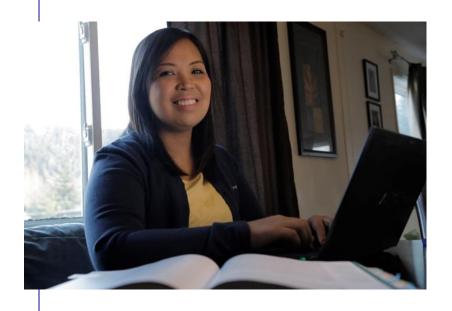
## STUDENT LEARNING & SUCCESS....

enhanced by faculty scholarship, undergraduate research and creative activities, community engagement, and the cultures and environment of Southeast Alaska.

# **UAS VISION**

A DESTINATION OF CHOICE for students seeking excellent academic programs and engaging learning opportunities that integrate the environment and cultures of Southeast Alaska

# **UAS IN BRIEF**



### REGIONAL UNIVERSITY

### STUDENT PROFILE

- □ Total students: 2,891
- □ 72% part-time; 67% female
- □ 17% Alaska Native
- □ Median age: 28 years
- □ 53% credits earned online

### BUDGET PROFILE

- □\$55M budget (\$24M GF)
- -19% GF budget reduction over 4 years

# **UAS IN BRIEF**

Broad array of programs: Most degrees/certificates awarded

AA General Program

OEC Certified Nurse Aide

MAT Secondary Education

MPA Public Administration

AAS Business Administration

BBA Business Administration

BLA Liberal Arts

GradLic Elementary Education

MEd Educational Leadership

BA Social Science



# **UAS IN BRIEF**Our Priorities 2016-17

- INCREASE ENROLLMENT
- IMPROVE RETENTION
- ENHANCE IT SERVICES
- BE A LEADER: INSTRUCTIONAL DESIGN
- STRENGTHEN THE BACCALAUREATE
- INCREASE DIVERSITY
- ENHANCE CAMPUS SAFETY & SECURITY



# **UAS IN BRIEF**2016-17 Priority Highlights

- KETCHIKAN CAMPUS: Renovation of Ketchikan Maritime and Career Center; Roll-out of Finish College Alaska
- SITKA CAMPUS: Largest graduating class ever; Accreditation of Medical Assisting program; four faculty excellence awards; innovative online iPad courses for Fisheries Technology; Whalefest Partnership with SSSC & local schools

# **UAS IN BRIEF**2016-17 Priority Highlights

### JUNEAU CAMPUS:

**Explore Southeast** 

Chancellor's Award for Housing

AL-I and AL-I Gold

Mandatory advising and orientation

Come Home to Alaska

ACRC: Research excellence

Community college articulation agreement

**Enhancing the Baccalaureate** 

**URECA** and internships

Center for Excellence in Learning and Teaching

Title IX & Emergency preparedness

# **OUR FOREMOST CHALLENGE:**

Recruiting New Students

Enrollment down 28% from fall 2011

Increasing Retention

Current FTFTF retention (any degree): 58%

Increasing Completion Rates

FTFT completion: 19% UAS (34% at any college)

National benchmarks: 49% (62% at any college)



# **UAS OPPORTUNITIES:**

- Student-focused university
- Building on our assets: marine location, icefield to estuary
- Teacher education & educational leadership: Leadership statewide
- Alaska Native languages and cultures; NWC Arts
- High impact learning for all
- High demand Career and technical education
- Distinctive interdisciplinary BA programs
- Adult degree completion: FINISH COLLEGE ALASKA
- Leader statewide in quality online degree programs
- Secondary/post-secondary partnerships



# **LOOKING FORWARD: Education for the 21<sup>st</sup> century**

Alaska's economy: accelerating change

Acceleration in technology

Acceleration in globalization

Acceleration in environmental change

Forecast: "65 by 2025"
 65% of Alaskans will need some form of post-secondary education by 2025



# **UAS IMPERATIVES:**

# "must do's"

- Each one of us is a recruiter
- Each one of us a 'retainer'
- Each one of us an ambassador
- Each one of us is an innovator
- Each one of us can ask "why not?"
- Each one of us can make a difference for a student

OUR WORLD, AND THAT OF OUR STUDENTS, IS CHANGING RAPIDLY. WE MUST CHANGE WITH IT...FOR THE BETTER





Thank you!

**Gunalchéesh!** 

Questions?





# RESPECTY & SAFETY ONLINE & ON CAMPUS

