



UNIVERSITY
of ALASKA
SOUTHEAST

Looking Forward: Offering a 21st Century Alaskan Education

Chancellor Rick Caulfield

Fall 2017



UNIVERSITY *of* ALASKA SOUTHEAST

PRESENTATION OUTLINE



UAS and Strategic Pathways

- Mission, vision, values
- UAS in brief
- Accomplishments
- Challenges
- Opportunities: Offering a 21st Century Education



UAS MISSION

STUDENT LEARNING & SUCCESS....

enhanced by faculty scholarship, undergraduate research and creative activities, community engagement, and the cultures and environment of Southeast Alaska.

UAS VISION

A DESTINATION OF CHOICE for students seeking excellent academic programs and engaging learning opportunities that integrate the environment and cultures of Southeast Alaska



UAS IN BRIEF



■ REGIONAL UNIVERSITY

■ STUDENT PROFILE

- Total students: 2,891
- 72% part-time; 67% female
- 17% Alaska Native
- Median age: 28 years
- 53% credits earned online

■ BUDGET PROFILE

- \$55M budget (\$24M GF)
- -19% GF budget reduction over 4 years



UAS IN BRIEF

Broad array of programs:

Most degrees/certificates awarded

- AA General Program
- OEC Certified Nurse Aide
- MAT Secondary Education
- MPA Public Administration
- AAS Business Administration
- BBA Business Administration
- BLA Liberal Arts
- GradLic Elementary Education
- MEd Educational Leadership
- BA Social Science



UAS IN BRIEF

Our Priorities 2016-17

- INCREASE ENROLLMENT
- IMPROVE RETENTION
- ENHANCE IT SERVICES
- BE A LEADER: INSTRUCTIONAL DESIGN
- STRENGTHEN THE BACCALAUREATE
- INCREASE DIVERSITY
- ENHANCE CAMPUS SAFETY & SECURITY



UAS IN BRIEF

2016-17 Priority Highlights

- **KETCHIKAN CAMPUS:** Renovation of Ketchikan Maritime and Career Center; Roll-out of *Finish College Alaska*
- **SITKA CAMPUS:** Largest graduating class ever; Accreditation of Medical Assisting program; four faculty excellence awards; innovative online iPad courses for Fisheries Technology; Whalefest Partnership with SSSC & local schools



UAS IN BRIEF

2016-17 Priority Highlights

- **JUNEAU CAMPUS:**

Explore Southeast

Chancellor's Award for Housing

AL-I and AL-I Gold

Mandatory advising and orientation

Come Home to Alaska

ACRC: Research excellence

Community college articulation agreement

Enhancing the Baccalaureate

URECA and internships

Center for Excellence in Learning and Teaching

Title IX & Emergency preparedness



OUR FOREMOST CHALLENGE:

- **Recruiting New Students**

Enrollment down 28% from fall 2011

- **Increasing Retention**

Current FTFTF retention (any degree): 58%

- **Increasing Completion Rates**

FTFT completion: 19% UAS (34% at any college)

National benchmarks: 49% (62% at any college)



UAS OPPORTUNITIES:

- Student-focused university
- Building on our assets: marine location, icefield to estuary
- Teacher education & educational leadership: Leadership statewide
- Alaska Native languages and cultures; NWC Arts
- High impact learning for all
- High demand Career and technical education
- Distinctive interdisciplinary BA programs
- Adult degree completion: FINISH COLLEGE ALASKA
- Leader statewide in quality online degree programs
- Secondary/post-secondary partnerships



LOOKING FORWARD: Education for the 21st century

- Alaska's economy: accelerating change
 - Acceleration in technology
 - Acceleration in globalization
 - Acceleration in environmental change
- Forecast: "65 by 2025"
 - 65% of Alaskans will need some form of post-secondary education by 2025



UAS IMPERATIVES:

“must do’s”

- Each one of us is a recruiter
- Each one of us a ‘retainer’
- Each one of us an ambassador
- Each one of us is an innovator
- Each one of us can ask “why not?”
- Each one of us can make a difference for a student

**OUR WORLD, AND THAT OF OUR
STUDENTS, IS CHANGING RAPIDLY. WE
MUST CHANGE WITH IT...FOR THE BETTER**





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Thank you!

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Questions?



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TITLE IX

PROHIBITS SEX &
GENDER-BASED
DISCRIMINATION

RESPECT & SAFETY ONLINE & ON CAMPUS

